

116 - State Lottery Commission

A001 Administration

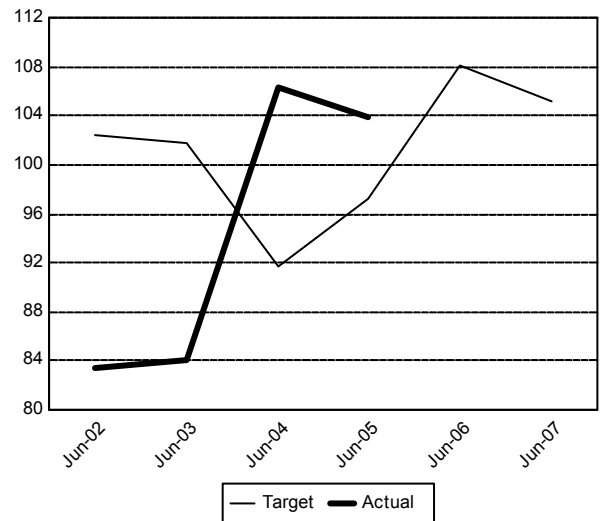
Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Lottery employees that are strongly supported as they generate sales. For the 2005-07 Biennium, the Lottery projects sales of \$936.0 million and profits of \$214.0 million. The distribution of profits are as follows: \$183.8 mill to the Education Construction Account, \$16.1 million to the Stadium and Exhibition Center, and \$8.9 million to Kin County (Safeco Field), \$4.0 million to Economic Development Strategic Reserve Account, and \$0.4 million to Problem Gambling Account.

Lottery games revenue estimates for education construction and other statutory commitments as reported to the Revenue Forecast Council				
Biennium	Period	Target	Actual	Variance
2005-07	8th Qtr	\$105.12		
	4th Qtr	\$108.08		
2003-05	8th Qtr	\$97.2	\$103.9	\$6.7
	4th Qtr	\$91.7	\$106.3	\$14.6



A009 Prizes

Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Lottery customers who enjoy playing Lottery games, who are convinced of the organization's integrity, and who want to play again. This activity also contributes to the revenue measure listed with the Administration activity.

A002 Commissions

Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Lottery retailers who are enthused about selling Lottery products, who treat players well, and who represent the Lottery in a positive manner. This activity also contributes to the revenue measure listed with the Administration activity.

A005 Game Vendors

Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Lottery products (games) which are attractive and entertaining, and encrypted rapid wager processing systems that ensure high product integrity. This activity also contributes to the revenue measure listed with the Administration activity.

A014 King County (Safeco Field) Statutory Payment

Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Statutory obligation for debt service payments on bonds used to build Safeco field is met.

A007 Marketing, Research, and Communications

Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Lottery players who know about our products, who choose them because they are both entertaining and offer a societal payback, and who will continue to watch for new and fun opportunities from the Lottery. This activity also contributes to the revenue measure listed with the Administration activity.

A011 Retailer Support

Statewide Result Area: Strengthen government's ability to achieve results efficiently and effectively

Statewide Strategy: Provide state financial services and resources

Expected Results

Lottery retailers who are knowledgeable about our products, confident in selling them, adequately stocked at all times, and appreciate serving as partners with the Lottery in benefiting the state of Washington. This activity also contributes to the revenue measure listed with the Administration activity.